

Exhibit B



SUCCESS STORY



OVERVIEW

- In Clear Channel's continued efforts to break new artists, one artist in each format is selected every few months to be an On The Verge Artist
- The "Clear Channel Music Meeting" weekly survey helps measure early passion of four to six tracks so we can identify songs and artists that our programmers are collectively excited about
- Once programmers agree on a song, each station in the format commits to playing it 150 times
- Significant digital and social support is provided across iHeartRadio and format websites
- Song is identified as the "On The Verge" artist at the beginning and end of each play to help put a face to the music, and a reminder to "buy now"!

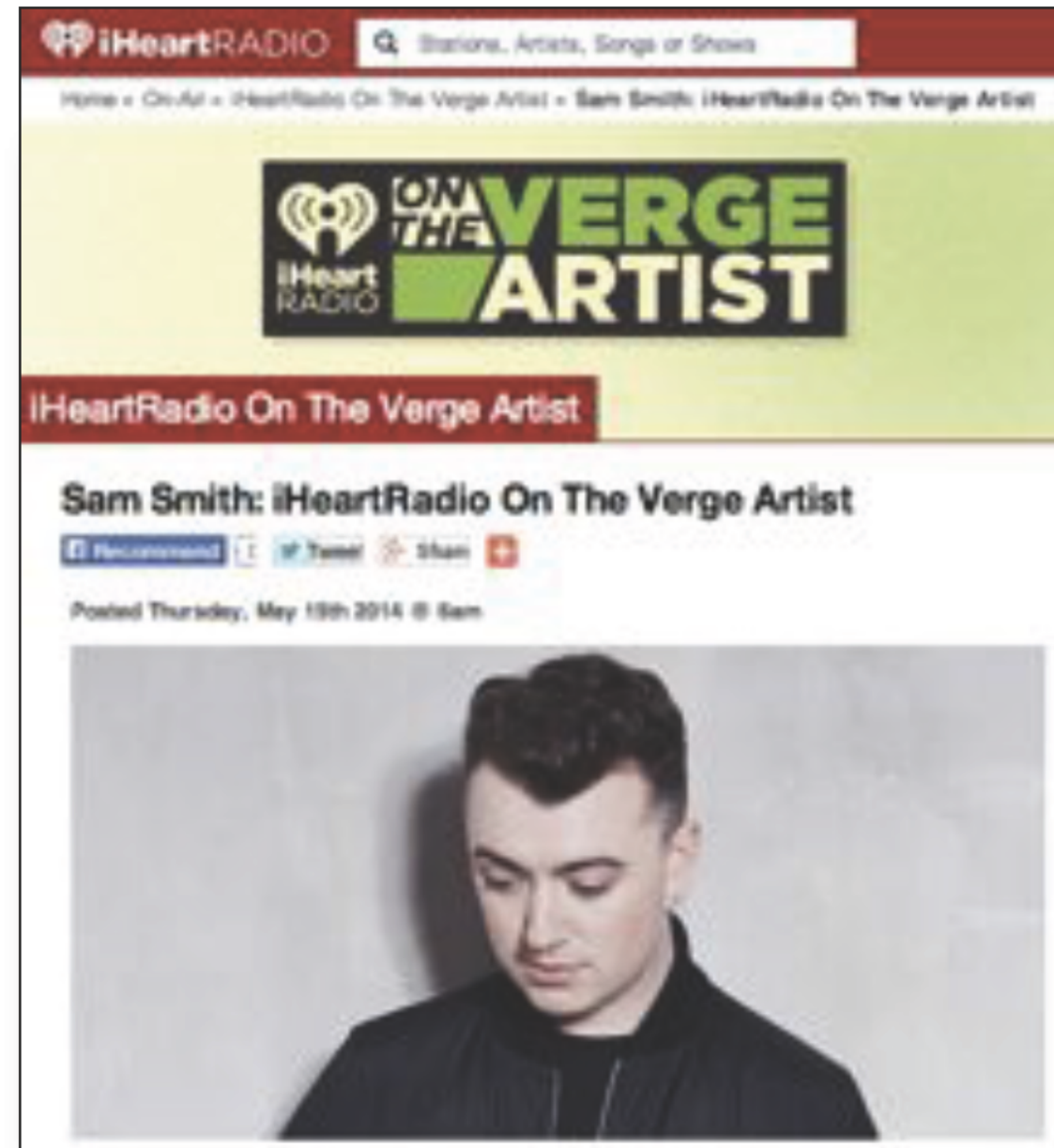


SUCCESS AT A GLANCE

- Total CCM&E audience **increased 1,920%**, going from 2.63MM listeners to over **53MM** listeners
- Jumped **54 spots** on the MediaBase Top 40 Radio Chart, going from #61 right before the program to **#7**
- Sold **over 1 Million units** throughout the program
- Social media fans per week **increased 289%**, gaining **882,505 new fans** throughout the program
- Total CCM&E spins **increased 1,326%**, going from 388 per week to **over 5,500** per week
- Shazam ranking **increased 85%** going from #26 to #4 in just five weeks (jumped 22 spots!)
- Performed at the iHeartRadio Live Series in New York City which streamed live on iHeartRadio.com
- IHeartRadio Artist Integration Program ran for two weeks further promoting “In The Lonely Hour”

DIGITAL – “ON THE VERGE” PROMOTION

- Prominently featured in DL spots across all CHR station sites for duration of program
- Social push to all participation station Facebook pages



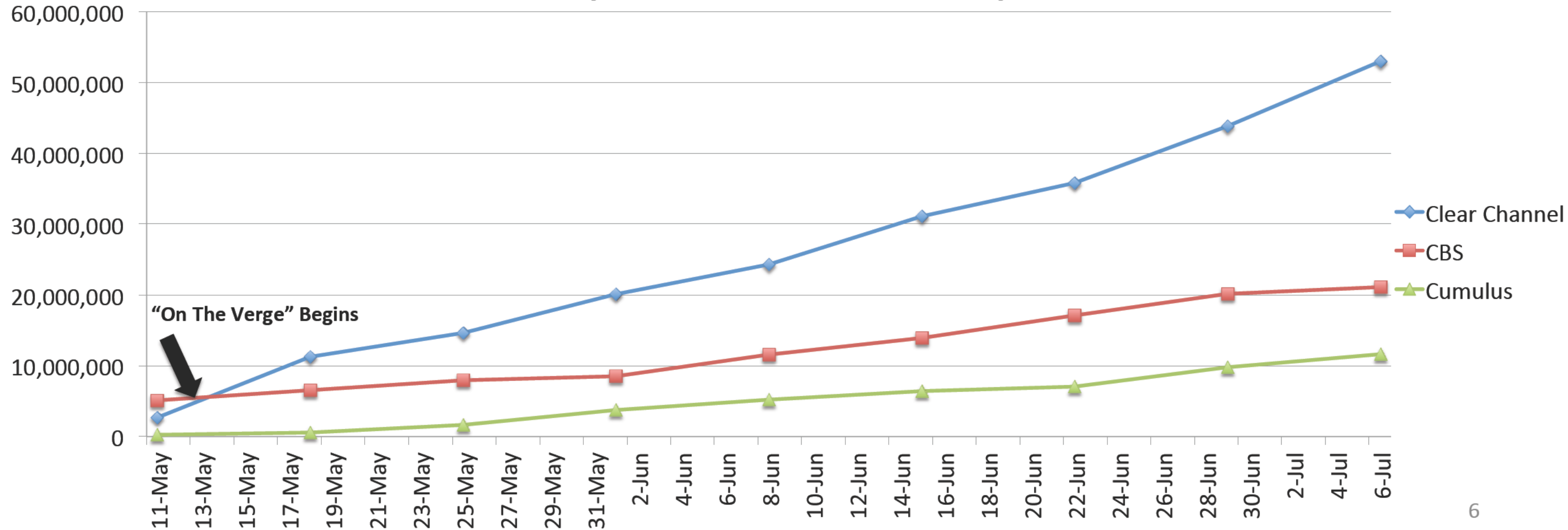
All 101 Stations in CCM+E's Top 40 Network Participated

WHTZ-FM	New York	WRVW-FM	Nashville	WJXX-FM	Roanoke-Lynchburg
KIIS-FM	Los Angeles	WMKS-FM	Greensboro-Winston-Salem-High Point	KSME-FM	Ft. Collins-Greeley, CO
KVVS-FM	Los Angeles	WLDI-FM	West Palm Beach-Boca Raton	WERZ-FM	Portsmouth-Dover-Rochester
WKSC-FM	Chicago	KJYO-FM	Oklahoma City	WRGV-FM	Pensacola
KHKS-FM	Dallas-Ft. Worth	WNWW-FM	Jacksonville	KMXF-FM	Fayetteville (North West Arkansas)
WIHT-FM	Washington, DC	KWNW-FM	Memphis	WAKZ-FM	Youngstown-Warren
WIOQ-FM	Philadelphia	WKSS-FM	Hartford-New Britain-Middletown	WKZP-FM	Salisbury-Ocean City
WWPW-FM	Atlanta	WNRW-FM	Louisville	KKMY-FM	Beaumont-Port Arthur, TX
WXKS-FM	Boston	WRVQ-FM	Richmond	KUUL-FM	Davenport, IA
WHYI-FM	Miami-Ft. Lauderdale-Hollywood	WKGS-FM	Rochester, NY	WAEV-FM	Savannah
WKQI-FM	Detroit	WQEN-FM	Birmingham	WQNQ-FM	Asheville
KBKS-FM	Seattle-Tacoma	WZJZ-FM	Ft. Myers-Naples-Marco Island	WGMV-FM	Tallahassee
KZZP-FM	Phoenix	KRQQ-FM	Tucson	WKEE-FM	Huntington-Ashland
KDWB-FM	Minneapolis-St. Paul	WCHD-FM	Dayton	WPKF-FM	Poughkeepsie, NY
KHTS-FM	San Diego	WKKF-FM	Albany-Schenectady-Troy	KGOT-FM	Anchorage
WFLZ-FM	Tampa-St. Petersburg-Clearwater	KTBT-FM	Tulsa	WBNW-FM	Binghamton
WZFT-FM	Baltimore	KLQT-FM	Albuquerque	KVJM-FM	Bryan-College Station, TX
KSLZ-FM	St. Louis	WAEB-FM	Allentown-Bethlehem	KWTX-FM	Waco, TX
KKRZ-FM	Portland, OR	KKDM-FM	Des Moines	WKSI-FM	Winchester, VA
WHQC-FM	Charlotte-Gastonia-Rock Hill	KISO-FM	Omaha-Council Bluffs	WZBQ-FM	Tuscaloosa, AL
WKST-FM	Pittsburgh, PA	WKDD-FM	Akron	WNSL-FM	Laurel-Hattiesburg, MS
KXXM-FM	San Antonio	WFMF-FM	Baton Rouge	WBKS-FM	Lima, OH
KZHT-FM	Salt Lake City-Ogden-Provo	WHKF-FM	Harrisburg-Lebanon-Carlisle	WBIZ-FM	Eau Claire, WI
WKFS-FM	Cincinnati	WNOK-FM	Columbia, SC	WGEX-FM	Albany, GA
WAKS-FM	Cleveland	WWHT-FM	Syracuse	WRVB-FM	Parkersburg-Marietta, WV-OH
KPLV-FM	Las Vegas	WVKS-FM	Toledo	WVKF-FM	Wheeling
WXXL-FM	Orlando	WZEE-FM	Madison	WAZR-FM	Harrisonburg, VA
KHFI-FM	Austin	KZCH-FM	Wichita	WVRT-FM	Williamsport, PA
WNCI-FM	Columbus, OH	WLKT-FM	Lexington-Fayette	WVRZ-FM	Williamsport, PA
WRNW-FM	Milwaukee-Racine	WFKS-FM	Melbourne-Titusville-Cocoa	KSFT-FM	Sioux City, IA
WDCG-FM	Raleigh-Durham	W293AH	Huntsville	KYYY-FM	Bismarck, ND
WNOH-FM	Norfolk-Virginia Beach-Newport News	WKXJ-FM	Chattanooga	KKXL-FM	Grand Forks, ND-MN
		WLAN-FM	Lancaster	KAZX-FM	Farmington, NM
		WJJS-FM	Roanoke-Lynchburg	KIZZ-FM	Minot, ND

Clear Channel Leading the Charge in Airplay

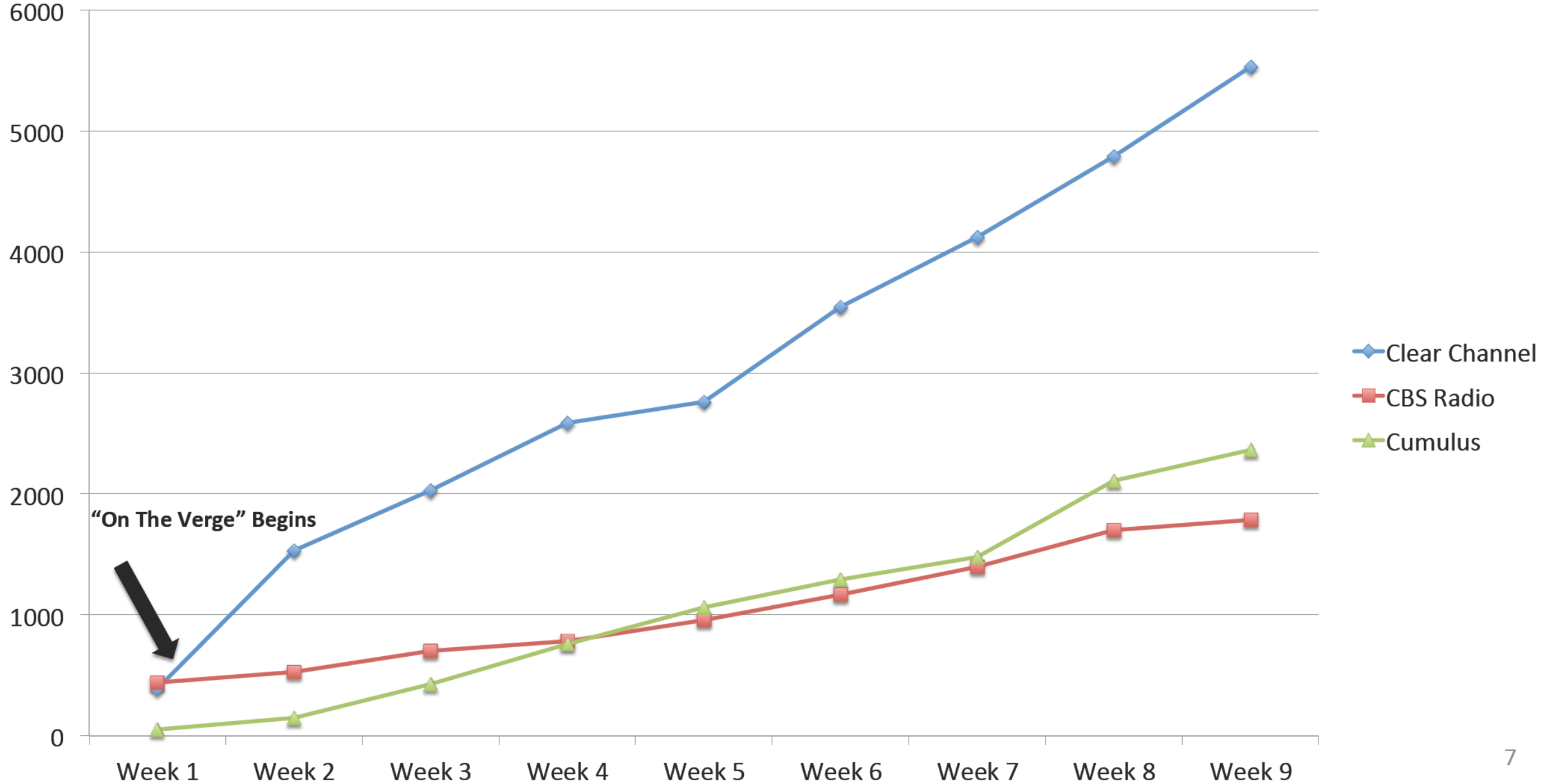
- Total CCM&E Audience: **236,690,000**
- Average CCM&E Spin Growth Per Week: **643 plays**
- CCM&E's Airplay During OTV Time Period: **30%**

MediaBase Top 40 Audience Growth Comparison



Clear Channel Leading the Charge in Airplay

MEDIABASE SPINS GROWTH COMPARISON



CCM+E Driving Sales in Key Markets

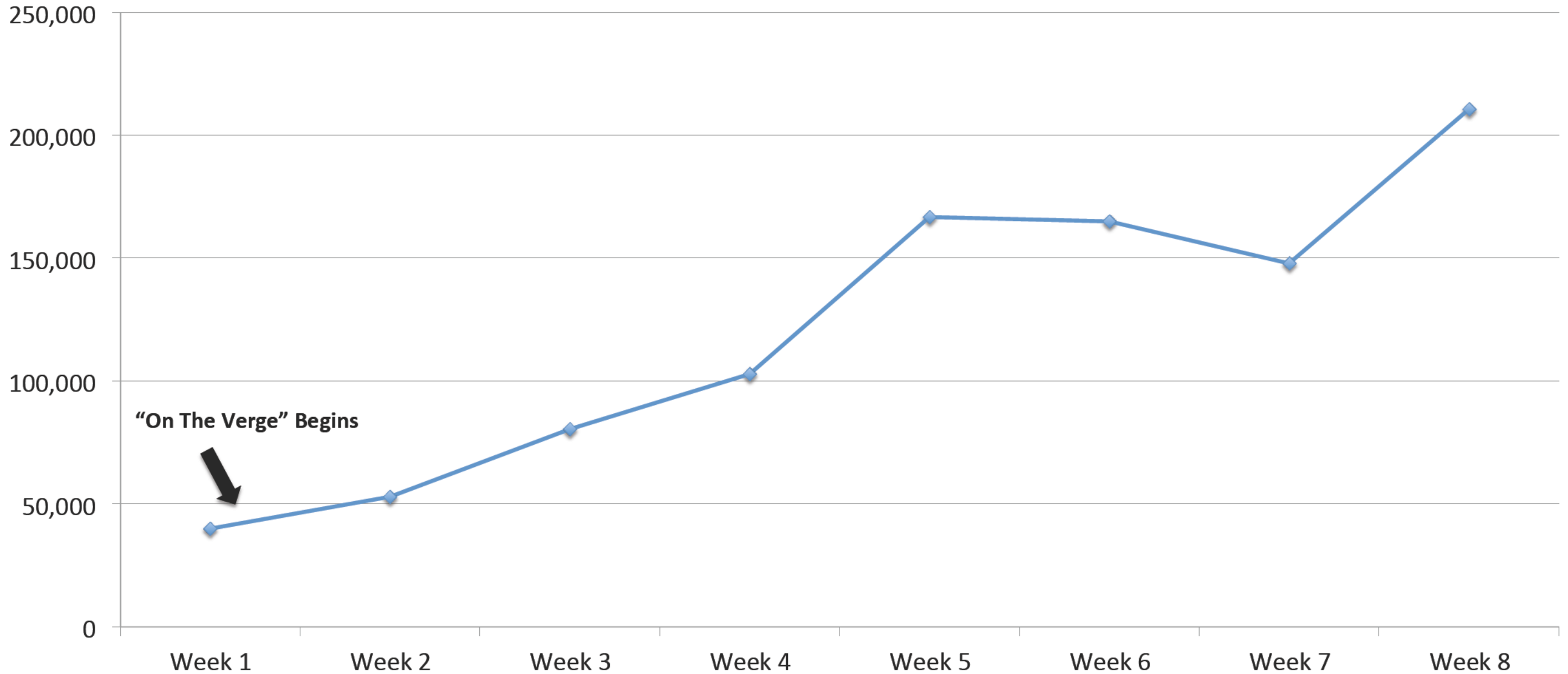
- Single sales increased **428%** (from 39,928 units to **210,731** units)
- Average sales growth per week: **30%** (average growth of **24,400 units** per week)

TOP 10 CLEAR CHANNEL SALES MARKETS

DMA	Unit Increase	% Increase
New York, NY	15441	448%
Los Angeles, CA	7647	287%
Chicago, IL	5686	345%
Boston, MA	5449	324%
Philadelphia, PA	5571	412%
Washington, DC	4333	314%
SF-Oakland-San Jose	3063	174%
Minneapolis-St. Paul, MN	2081	163%
Dallas-Ft. Worth, TX	4348	582%
Houston, TX	2364	178%
Atlanta, GA	3323	440%

CCM+E Driving Sales

Single Sales (Per Week)

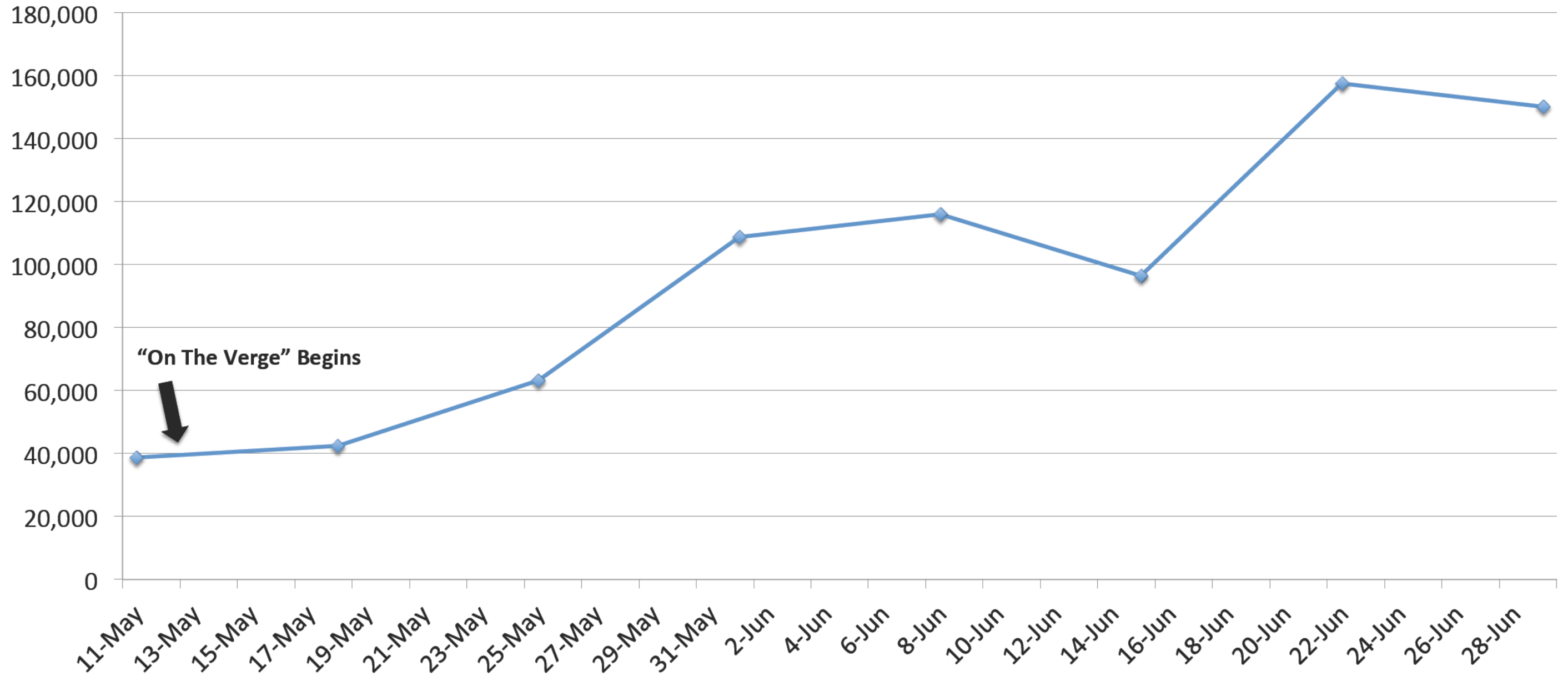


On The Verge Drives Social Media Growth

- New Social Media fans per week increased **289%** (from 38,647 the first week, to 150,154 new fans)
- Gained on average **19,827 new fans per week** throughout the program
- **Top Clear Channel Social Markets:**
 - Los Angeles, CA
 - New York, NY
 - Seattle, WA
 - Boston, MA
 - Chicago, IL

On The Verge Drives Social Media Growth

New Fans & Followers Weekly



On The Verge Drives Shazam Rankings

- Shazam ranking increased **85%**
- Jumped 22 spots!

<u>Date</u>	<u>Shazam Ranking</u>
May 11	26
May 18	N/A
May 25	7
June 1	5
June 8	5
June 15	4
June 22	4
June 29	4
July 6	4